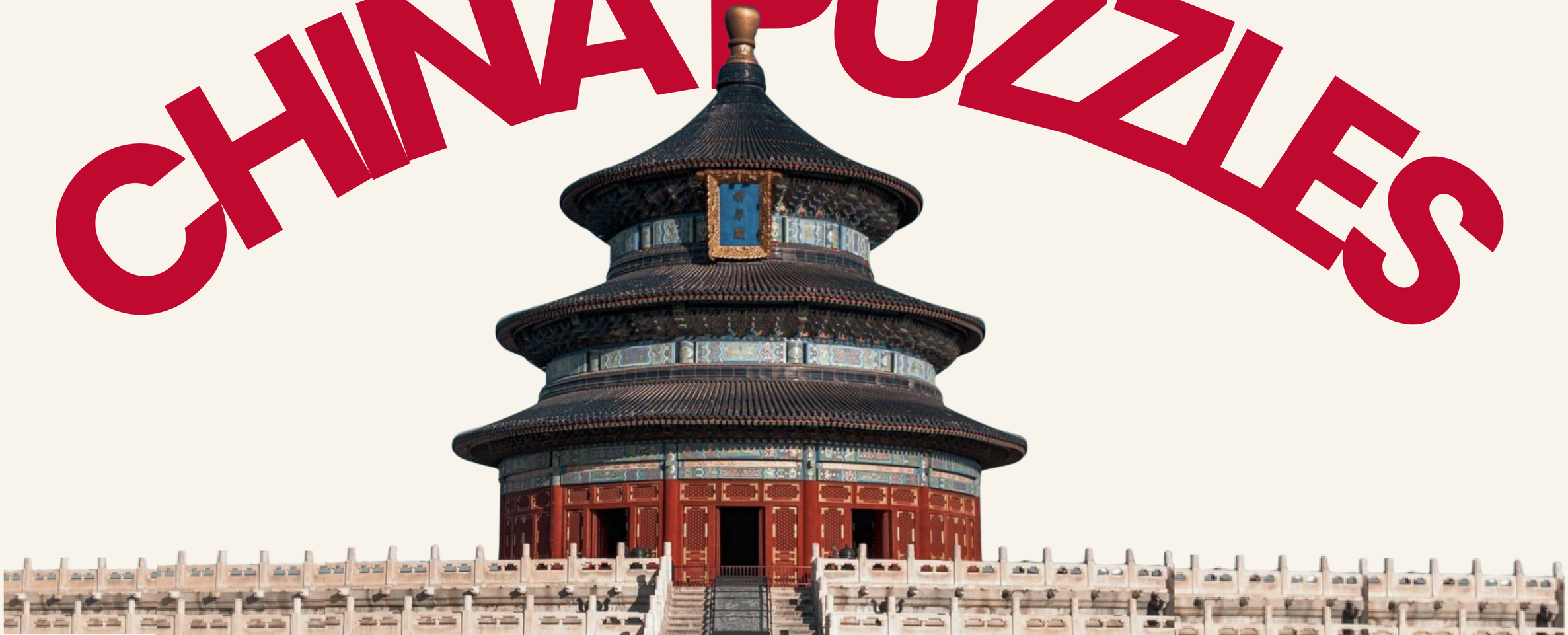
INFO@CHINAPUZZLES.COM

CULTURE | BUSINESS | INSIGHT

AUGUST 24, 2027

CHINA PUZZLES



INFO@CHINAPUZZLES.COM

Our Mission & Concept

China Puzzles - a one-stop solution for educational travel and cultural immersion in China.

Help every participant piece together a complete, nuanced, and living picture of China.



Who We Serve
What We Do

Eligibility

- Overseas Students (University level)
- Business professionals & EMBA cohorts
- Government / institutional delegations

“Learn + See + Experience”

- Tailored academic courses
- Corporate/industry site visits
- Curated cultural excursions



Core Products & Services

Module 1 - Customized Academic Courses

- **Cultural & social courses:** Introduction to Traditional Culture, Contemporary Chinese Society & Economy, Cross-cultural Communication.
- **Specialized topics (on request)**: AI & tech innovation, Chinese art history, modern business management, etc
- **Delivery formats:** Lectures, seminars, hands-on workshops.
- **Faculty:** University professors, industry experts, cultural practitioners.



Core Products & Services

Module 2 - Corporate & Industry Visits

- **Types of visits:**
  1. Tech giants (Internet, AI, new energy)
  2. Smart manufacturing plants
  3. Creative industry parks
  4. Financial districts and institutions
- **Format:** Site tour + executive Q&A + industry briefing.
- **Key cities:** Beijing, Shanghai, Shenzhen, Hangzhou, Suzhou, Chengdu, and more.
- **Value:** First-hand insight into China’s economic transformation and innovation ecosystem.



Core Products & Services

Module 3 - Cultural Sightseeing & Hands-on Experiences

- **Historical & cultural sites:** Great Wall, Forbidden City, Temple of Heaven, Terracotta Warriors...
- **Modern landmarks:** Bund, central business districts, Bird's Nest, new urban zones...
- **Interactive activities:**

1. Calligraphy, paper-cutting, tea ceremony, martial arts
2. Local festival celebrations, food-making classes
3. Neighborhood walks, local market visits

Module Combination

Module	Content	Typical Time Share
Academic Courses	Business/ culture/ special topics	20%-30%
Corporate Visits	Company/factory tours	20%-30%
Cultural Excursions	Sites + interactive experiences	30%-50%

Note: Proportions are flexible based on client goals



SCHEDULE

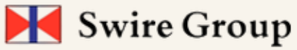
Beijing Xi'an

Xi'an Shanghai

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12
9:00 - 10:00	Forbidden City		Great Wall (Lunch on your own)		High-speed Train to Xi'an (Lunch on your own)		Cultural Experience: Shadow Play (Pi Ying)					
10:00 - 11:00		Company Visit 1		Company Visit 2		Company Visit 3		Fly to Shanghai	Company Visit 4	Company Visit 5	JingAn Temple	Check-out
11:00 - 12:00												
12:00 - 1:00 p.m.	Lunch			Lunch		Lunch	Lunch		Lunch			
1:00 - 2:00												
2:00 - 3:00	Jingshan Garden Hutong Area	Guest Speaker Mingling Time		Cultural Experience: Taichi/ Calligraphy	Ancient Wall	Terracotta Warriors	The Longest Day in ChangAn		City Walk Huangpu River Cruise		Cultural Experience: Tea Ceremony	
3:00 - 4:00										Cultural Experience: Chinese Massage		
4:00 - 5:00												
5:00 - 6:00			Dinner Local Bar/ Livehouse		Huimin Street			Dinner Round Table			Farewell Dinner	
6:00 - 7:00						Specialised Dinner						
7:00 - 8:00					Datang Ever-bright City							
8:00 - 9:00							Local Bar				Late Night Clubbing	
9:00 - 10:00												

COMPANY WALL













































ByteDance

COMPANY

ByteDance – The Global Content & AI Powerhouse

ByteDance, founded in 2012, is a Chinese internet technology company headquartered in Beijing. It operates a global content platform ecosystem anchored by TikTok and Douyin, spanning short video, e-commerce, AI, and enterprise services. The company reported 2025 revenue of approximately $186 billion, up 20% year-on-year.

- **Diverse Product Ecosystem** – Operates TikTok (global), Douyin (China), AI assistant Doubao, and cloud service Volcano Engine, with over 4 billion monthly active users across its apps.
- **Global & AI Momentum** – Overseas revenue surged nearly 50% in 2025, with TikTok Shop GMV up 70%.

TikTok



GALBOT

COMPANY



Galbot – A Robotics and AI Innovation Leader

Galbot, officially Beijing Galaxy General Robot Co., Ltd., is a cutting-edge tech innovator focused on embodied AI and general humanoid robots, founded in May 2023 and headquartered in Beijing, China.

- **Core Vision**: Deliver intelligent general robots to serve people in commercial, industrial, healthcare, and household scenarios.
- **Flagship Product**: Launched Galbot G1 humanoid robot with wheel-leg hybrid design for stable, flexible mobility.
- **Tech Leadership:** Develops Astrabrain—an end-to-end embodied large model integrating brain, cerebellum, and motor control; owns breakthroughs in multi-modal perception, dexterous manipulation, and autonomous navigation.



COMPANY



Pop Mart – The Global Titan of Designer Toy Culture

Pop Mart International Group Limited is a Chinese pop culture and entertainment company founded in 2010 by Wang Ning and headquartered in Beijing. The company designs, develops, and sells designer toys and collectibles through an integrated platform that covers IP incubation, product design, retail, and even theme parks.

- **Diverse Product Portfolio** – Beyond the signature blind boxes, offers designer figurines, plush toys, MEGA collectibles, BJD dolls, and lifestyle merchandise.
- **Global Expansion Momentum** – Overseas revenue surged 291.9% in 2025; the Americas grew 748.4%, and the company plans to expand its U.S. store count from 72 to over 100 in 2026.



Tencent
腾讯

COMPANY

Tencent – The Digital Ecosystem Giant

Tencent Holdings Limited, founded in 1998 in Shenzhen, is a Chinese internet leader spanning social, gaming, fintech, and cloud services. In 2025, revenue hit RMB 751.8B (+14% YoY) with Non-IFRS profit of RMB 280.6B (+18%).

- **Diverse Ecosystem** – WeChat (1.3B MAU), top-grossing games, fintech, and enterprise cloud services.
- **Global & AI Momentum** – International game revenue >US$10B, Cloud in 22 regions; R&D at RMB 85.8B, with proprietary Hunyuan AI and Yuanbao app rapidly scaling.



COMPANY

Xiaomi – The Smart Ecosystem Pioneer

Xiaomi Corporation, founded in 2010 by Lei Jun, is a Chinese tech leader in smartphones, smart hardware, IoT, and electric vehicles. Listed in Hong Kong, it reported 2025 revenue of RMB 457B (+25% YoY).

- **Diverse Product Lines** – Smartphones, AIoT devices, internet services, and EV models.
- **Innovation & AI** – Heavy R&D investment in AI and autonomous driving, with rapid EV delivery growth.





COMPANY

BYD – The Global New Energy Vehicle Champion

BYD Company Limited, founded in 1995 and headquartered in Shenzhen, is a high-tech multinational in automotive, batteries, electronics, and renewable energy. Listed on both Hong Kong and Shenzhen stock exchanges, it reported 2025 revenue of RMB 804B (+3.5% YoY).

- **Diverse Product Lines** – New energy vehicles, battery and photovoltaic products, and mobile components.
- **Global & Innovation Momentum** – Leading EV technology with strong R&D investment, expanding overseas markets and production facilities.





COMPANY

NIO – A Pioneer in Premium Smart Electric Mobility

NIO, officially NIO Inc., is a high-tech innovator focused on premium smart EVs and energy ecosystems, founded in November 2014 and headquartered in Shanghai, China.

- **Core Vision:** Deliver joyful, sustainable mobility for global users via smart electric vehicles and full-stack energy services.
- **Flagship Product:** Offers a full line-up of premium smart EVs including sedans, SUVs and shooting-brakes with proprietary smart cockpit hardware.
- **Tech Leadership:** Develops NIO Adam, an automotive intelligent computing platform for perception, decision-making and vehicle control; achieves breakthroughs in autonomous driving, battery swap, powertrain and digital cockpit technologies.



COMPANY

LONGI – A Global Solar-Tech Leader

LONGi, officially LONGi Green Energy Technology Co., Ltd., is a leading clean-energy innovator focused on monocrystalline PV and zero-carbon solutions, founded in 2000 and headquartered in Xi'an, ChinaLONGi

- **Core Vision:** Harness solar energy to build a greener world, delivering affordable clean-energy solutions for global energy transitionLONGi
- **Flagship Product:** Launched Hi-MO series high-efficiency PV modules powered by HPBC cell technology for utility, commercial and residential scenariosLONGi
- **Tech Leadership:** Drives breakthroughs in monocrystalline silicon, HPBC back-contact cells and silicon-perovskite tandem technology; holds multiple world records for solar-cell conversion efficiencyLONGi

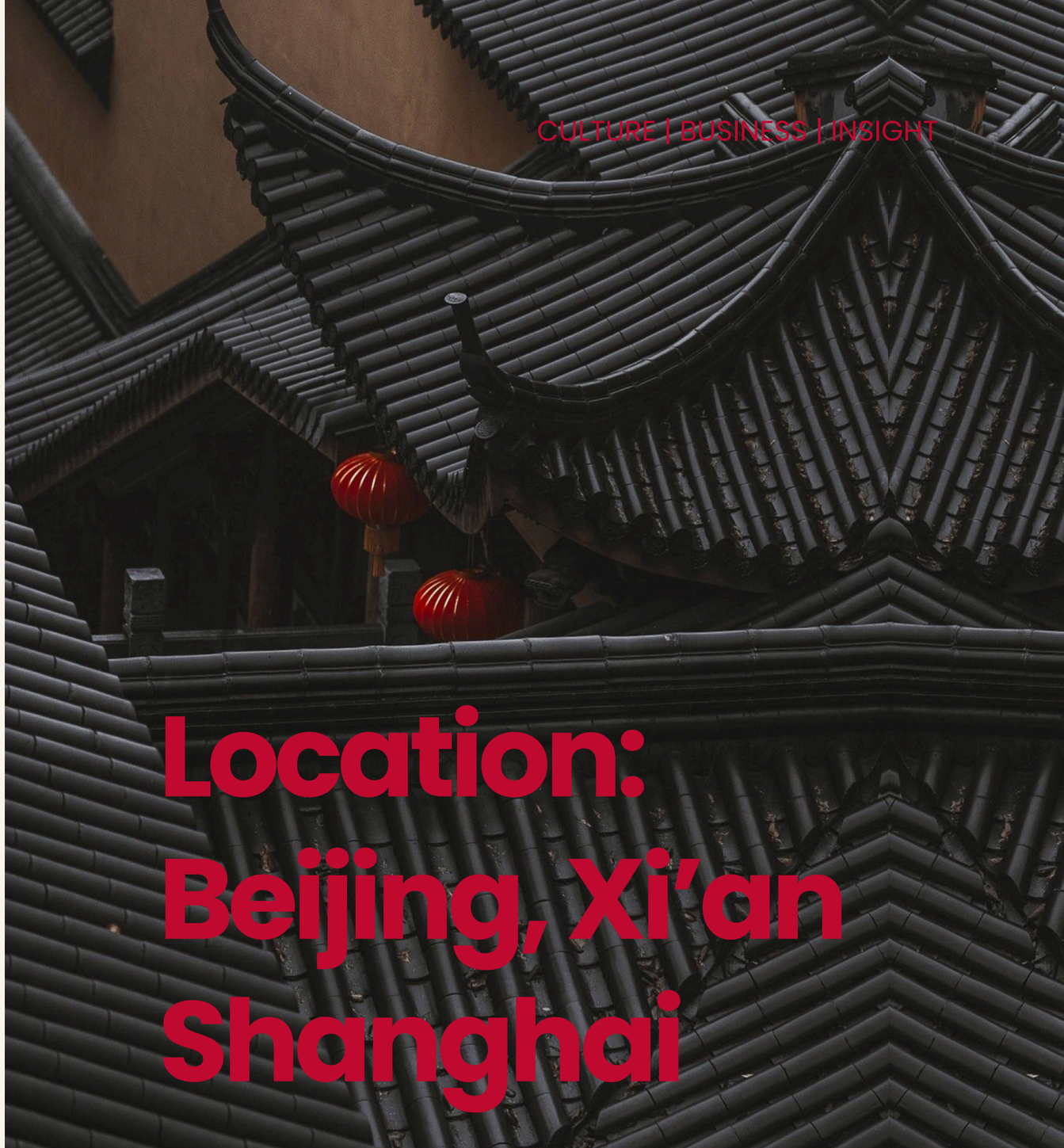


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Duration:
12 days

Program Fee

37,000 RMB per person
(Group and University packages available)
All-inclusive: intercity transport, accommodation, meals, cultural programs, and company visits.



Location:
Beijing, Xi'an
Shanghai

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SHOWCASE

















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SHOWCASE















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